## Go Twilight: Lesson Four (How Facebook Infects Your Life)

# How You Are Infected By Facebook (Rob Braxman, The Internet Privacy Guy, Video) https://www.youtube.com/watch?v=OludE6gkihc (Time: 15:44)

Privacy Expert Rob Braxman explains why Facebook is a bad choice for your life personally and professionally. He calls Facebook *the infection of the internet*. Mr. Braxman educates you how Facebook is an internet infection that will dog your life forever. He provides an extraordinary education on how Facebook collects every bit of data and personal information from you in devious ways. You are losing more of your privacy and security *every day* and he teaches you how to fight back for your internet privacy. You must fight for your privacy today!

Facebook is known by privacy experts as *the infection of the internet*. Using Facebook is harmful to you and you need to learn why since knowledge will empower you to fight back for privacy! Known as the Internet Privacy Expert, Rob Braxman explains why he calls Facebook an internet infection that lasts a lifetime! Facebook collects every bit of data and personal information from you in devious ways and keeps it forever.

Why is Facebook an unsafe platform? Why is Facebook bad for your business? Why is Facebook dangerous to you? Answer: Facebook is an enemy of your privacy because it is constantly evolving to collect more private data and information from you! *They are constantly mining you for your information in ways you have not even considered*!

There is no way to protect your privacy while you have a Facebook Account, Facebook App, WhatsApp, Instagram, Reels etc. View List Of Companies Controlled By Facebook: https://en.wikipedia.org/wiki/List of mergers and acquisitions by Facebook

### Here Are Facts You Need To Know

- When you upload your photo(s) on Facebook, there are no permission rules because Facebook considers photos public! Your photo is now searchable on Google Images, and gets matched to your Social Media Footprint which ends up on various identity aggregation websites like Spokeo, Intellius, People Finders, Social catfish and so on. Social Catfish means a stalker or unwanted person can take a photo of you on the street which will lead to your Facebook Account which will tell a "stalker" your real name!!! Facebook has the most accurate facial recognition system in the world.
- 2. A Facebook Account ensures you are now shown on public records and other data aggregators and linked to sites like Classmates, Credit Reports, Court Records. They also track all the other social media sites you have registered an account. Even if you fake your name or photo online, they know it is really you! A pseudonym (alias name) does not hide your identity either. *Facebook's Digital Fingerprinting* has linked all your social media accounts together. All your connections and information have been privately recorded by Facebook ...all of it without any of your awareness! They have created what

is known as a *Digital Fingerprint* on you. *Digital Fingerprinting* is the process where a remote site *digital footprint* gathers little bits of information about a user's machine(s) and puts those pieces together to form a unique picture or *digital fingerprint of the user's device*(s). The two main forms are *browser fingerprinting* when a user visits remote sites, and also what is known as the *device fingerprinting*. All this information on a user is delivered through Apps a user has installed on their device.

In most cases, *digital fingerprinting* is performed by a third-party rather than directly by the site someone visits, or tracked by the Apps the person is using. As an individual uses their device(s), a specific third-party tracker may be loaded on multiple Apps installed or sites the user has visited. This allows the company to track an individual user across their usage of multiple sites they visit or Apps they have installed daily. These trackers are given unprecedented insight into the daily activities of the user, giving them information that is often specific enough to know what a user is doing at any given moment and even the location they are using their device.

- 3. Profiles on Facebook have no permissions feature for a reason; they are grabbing everything on your personal and professional life! There is no escape as you have been what they call "zucked" by Facebook! Anytime you login to Facebook, Instagram, WhatsApp or any other Facebook App or associated company, your location, IP address, are all collected into a device fingerprint! All your social media accounts are joined and matched! They also want your contact list of all the people you know so they can own and track all this information, and they want to know the kind of people you hang out with! By joining Facebook, you have placed yourself in a searchable database with every discovered bit of information and data on you, family, friends and colleagues. Facebook also cross references everywhere you go and what you do! Facebook knows if you go to church, your political affiliation, if you have guns, if you made a comment on another social media site, if you drink, if you gamble, what you eat, if you are planning a vacation! They now have it all! They can also track every member of your family and friends or acquaintances and track them all wherever they go just from a group photo they have on you!
- 4. Facebook has a *browser fingerprint* of every search you have ever conducted on the internet. They know if you have visited a religious site, a gun site, an independent, conservative or liberal site, a dating site, a gambling site, clicked on a poll, clicked on an ad, made a comment, visited the IRS site, or what medicines you received from the pharmacy. They know it all! When you click on the Facebook *Like Button or* visit a website with one, it is recording your *digital footprint* even on other websites. Every time you click *Like Button* is spying on you and all that you do and think! You are giving Facebook a record of all your activity on the internet which includes your *Belief System*.

- 5. When you are on Facebook, you are likely under the impression that *Friends Only* is what happens. You unknowingly believe you have a Facebook Public and Private Setting. However, what really happens when you decide to make comment? Right after making a comment you decide you want to delete it; a few moments later you decide that you want to go back and delete the comment! You are *too late*! Facebook has a record of the comment and they will keep it forever. All your comments on all your Social Media sites are collected by Facebook and kept. They have your *Digital Fingerprint* which is unretractable (you are unable to withdraw it); it is permanent! You have been *zucked*.
- 6. If you are being considered for employment by an Employer, they are now able to go and gather all your Social Media data and information. They see your *Digital Footprint* including all the comments you have made in your lifetime on social media sites.
- 7. Facebook has a permanent record of every place or location you have ever visited! Facebook knows where you go when you leave your house; they know if you are home; they know if you have left your home residence for a holiday; they can find you in another location; they have facial recognition spyware that follows you wherever you go! If there are people around you, they also know their *Digital Footprint*, too!
- 8. Facebook asks you to upload your *Contacts List* so they can connect you with people you know. As you do, Facebook now has acquired a *Digital Footprint* of all these people, too! Facebook has relationship mapping on all your contacts and how they interact with you! They love knowing the group of people you associate with online!
- 9. Whatever you did on Facebook is captured as a permanent record. They can access this information to shame you in the future as they do in China with a Social Media Trust score; or they can manipulate your thoughts now or in sometime in the future with their newsfeeds. Facebook has a policy of keeping all your information and data permanently. The government knows everything about you. Your own personal privacy does not matter on Facebook! The only thing you can do to protect yourself is to DELETE YOUR FACEBOOK ACCOUNT and DELETE ALL FACEBOOK APPS INCLUDING WHATSAPP AND INSTAGRAM!

## What You Can Do To Protect Yourself

We believe tax professionals should Go Twilight:

### What Does "Go Twilight" Mean?

The meaning of the word "twilight" is partially dimmed or obscured. We educate our tax professional members of the importance of raising their professional profile through TaxConnections; we educate our members to dim their lights in providing any personal data and information on social media sites. We educate members on the importance of keeping an internet profile for business purposes only.

#### TaxConnections – We Respect Your Privacy! We Earn Your Trust!

We believe you should have a business presence *only* online, free from tracking your every move. We protect our members from the invasion of privacy by providing a non-invasive business platform. We do not engage in spidering or harvesting or use spyware designed to collect data from your site. We do not sell your data and information to anyone; and we never have since our company inception. We continually educate our members how to operate business online with a higher degree of privacy. We focus on connecting tax and financial professionals with taxpayers who seek their expertise. We never manipulate members news feeds or embed manipulative algorithms as other sites do. We understand you are our customer, collecting all your data and information is not our business. We ensure you have full control over your professional profile online so others can connect with you. We believe that your face is your business and will never use facial recognition technology. We never block others from reaching you by putting up paywalls; our members pay for this freedom. We serve tax professionals and taxpayers by connecting them within a protected business ecosystem. that does not track their every move online and opinions and respects their privacy online. We educate tax professionals and taxpayers on new tax rules, regulations and tax policy affecting them. We have no political agenda, and no one can pay us to target you with theirs; we are non-partisan. We believe knowledge is power and we educate our members on the best way to do business online.

Increase your internet privacy with a <u>TaxConnections Membership</u>. We will teach you with lesson plans how to increase your privacy online while gaining more visibility for your expertise!

Go Twilight, Kat Jennings, CEO

www.taxconnections.com www.gotwilight.com