



# **TC TaxConnections**

**Sponsorship Package**

**[www.TaxConnections.com](http://www.TaxConnections.com)**



## The Value of Participation In A TaxConnections Sponsorship

Founded in October 2010, TaxConnections Worldwide Directory of Tax Professionals is a media site promoting Tax Advisors around the globe. TaxConnections maximizes the exposure of tax professional expertise to the more than one billion consumers who seek tax services online each year. TaxConnections has consistently demonstrated its ability to drive new business to our members and business sponsors. TaxConnections Sponsorship provides an extraordinary opportunity to promote your tax brand to a worldwide audience interested in taxes. Our site visitors represented taxpayers with a wide range of tax needs on corporate, partnership and individual tax matters from more than 175 countries.

TaxConnections Sponsorship guarantees your firm brand name is advocated more than 10M times a year to our global audience. We have a limited number of Sponsorships available on our highest traffic pages and recommend you secure one of these key branding positions while they are still available. Once these are filled there will be no more available; Sponsors this year will be given preferences for continuing sponsorships next year. We require one third payment upfront with the remaining due thirty days from the date your sponsorship appears on TaxConnections.

An important part of a TaxConnections Sponsorship initiative includes: Premium Ad Design And Placement, Complimentary Annual Gold Membership Subscriptions, Targeted Advertorials To Segmented Audiences, Guaranteed Advocacy of Your Company Brand to Millions of Viewers, Premium Positioning of Tax Services Providers, Strategic Marketing Audio Conference Invitations, Educational Training For Tax Professionals and Brand Managers and Much More.

**Please contact Kat Jennings at [kat@taxconnections.com](mailto:kat@taxconnections.com) or 858.999.0053**

Please contact us to inquire about shorter terms to fit your budget

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## Gold Membership - \$80,000 Annual

- (8) Sponsorships Available - Worldwide Tax Blogs Page - 12 Months of Advertising
- High Visibility Ads Placed Sitewide (Banner, Native and Mobile)
- 100 Complimentary Gold Annual Memberships, High Priority On Our Search Algorithm Or 6 Targeted Advertorials To A Segment of Our Worldwide Audience
- Priority Tax Blog Posts On Newsletter, Advocated To Minimum 500,000/mo / 6,000,000/yr
- Administrator Account To Post Unlimited Firm Events On Worldwide Tax Events Calendar
- Scheduled Training Course For 100 Gold Members, Secrets To Boost Online Tax Reputation

Please contact Kat Jennings at [kat@taxconnections.com](mailto:kat@taxconnections.com) or 858.999.0053

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## Silver Membership - \$50,000 Annual

- (10) Sponsorships Available - Find A Tax Professional Page - 12 Months of Advertising
- High Visibility Ads Placed Sitewide (Banner, Native and Mobile)
- 50 Complimentary Gold Annual Memberships, High Priority On Our Search Algorithm  
Or 3 Targeted Advertorials To A Segment of Our Worldwide Audience
- Tax Blog Posts On Newsletter, Advocated To Minimum 500,000/mo / 6,000,000/yr
- Administrator Account To Post Unlimited Firm Events On Worldwide Tax Evensts Calendar

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## TaxConnections Verifiable Facts

- TaxConnections is the leading professional media site for tax professionals worldwide. It is the first and only platform of this kind in the world!
- TaxConnections was visited by consumers of tax expertise from more than 175 countries during the past year.
- TaxConnections Tax Professional Members comprise on average 25% of our repeat site visitors. Tax Professional Members consist of independent tax services providers, tax lawyers, tax professionals in public accounting firms, corporate tax professionals and academia. The percentages of each of these market segments change due to the targeting of groups as we grow our memberships. We strive to keep a balance in market segments as we encourage tax professionals with a wide range of expertise to join us in order to meet the needs of a worldwide tax audience.
- Qualified and Interested Sponsors will be provided with recent proof of success of Sponsorship.

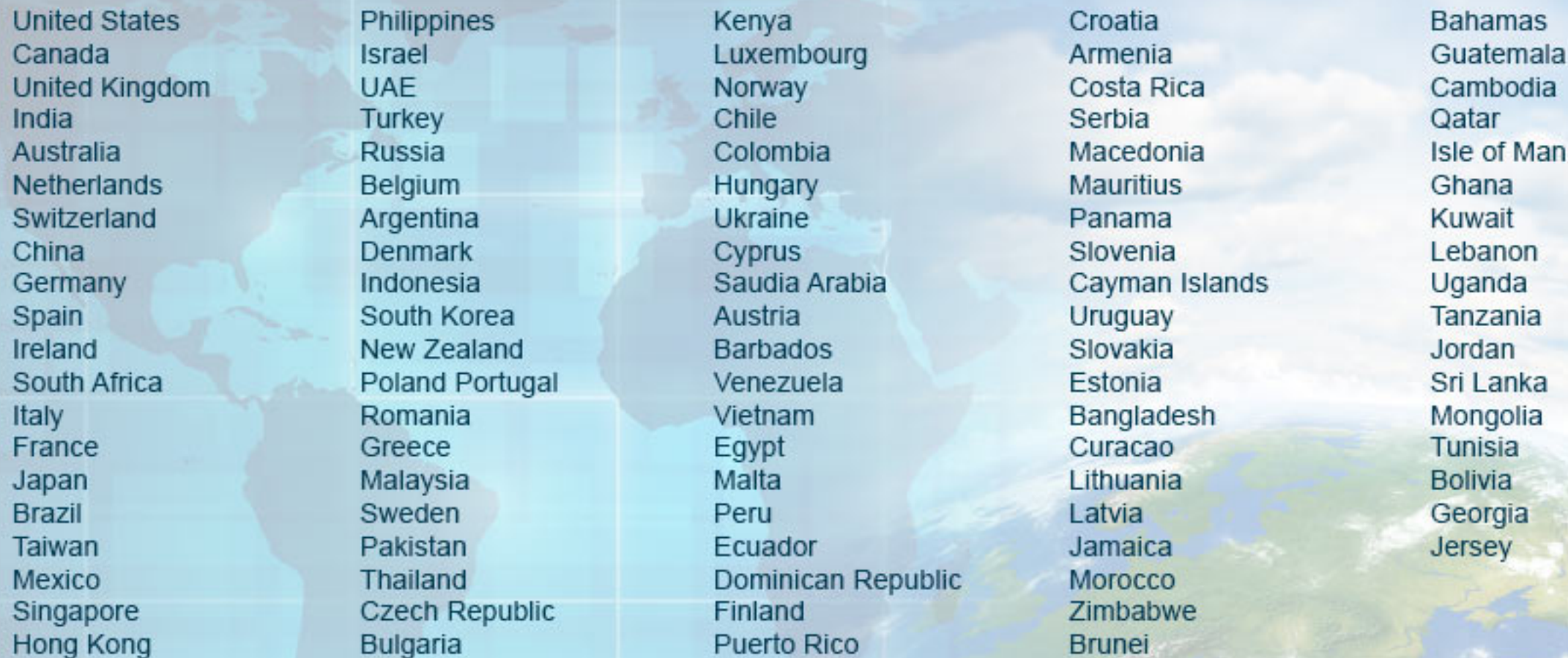
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## TaxConnections Unique Visitors Comprise 67% Of Our Site And The Top 100 Are From These Countries:



United States	Philippines	Kenya	Croatia	Bahamas
Canada	Israel	Luxembourg	Armenia	Guatemala
United Kingdom	UAE	Norway	Costa Rica	Cambodia
India	Turkey	Chile	Serbia	Qatar
Australia	Russia	Colombia	Macedonia	Isle of Man
Netherlands	Belgium	Hungary	Mauritius	Ghana
Switzerland	Argentina	Ukraine	Panama	Kuwait
China	Denmark	Cyprus	Slovenia	Lebanon
Germany	Indonesia	Saudia Arabia	Cayman Islands	Uganda
Spain	South Korea	Austria	Uruguay	Tanzania
Ireland	New Zealand	Barbados	Slovakia	Jordan
South Africa	Poland Portugal	Venezuela	Estonia	Sri Lanka
Italy	Romania	Vietnam	Bangladesh	Mongolia
France	Greece	Egypt	Curacao	Tunisia
Japan	Malaysia	Malta	Lithuania	Bolivia
Brazil	Sweden	Peru	Latvia	Georgia
Taiwan	Pakistan	Ecuador	Jamaica	Jersey
Mexico	Thailand	Dominican Republic	Morocco	
Singapore	Czech Republic	Finland	Zimbabwe	
Hong Kong	Bulgaria	Puerto Rico	Brunei	

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**“A World of Tax Help In One Click!”**

**TC TaxConnections**

**Kat Jennings**  
**[kat@taxconnections.com](mailto:kat@taxconnections.com)**  
**858.999.0053**